

You can count on Sears for **REAL VALUE**

...for our commitment to bring you both quality and low price on every item we sell

...for our guarantee of satisfaction or your money back

...for our pledge to make at-home shopping easy and convenient

**Fall
Winter
1981**

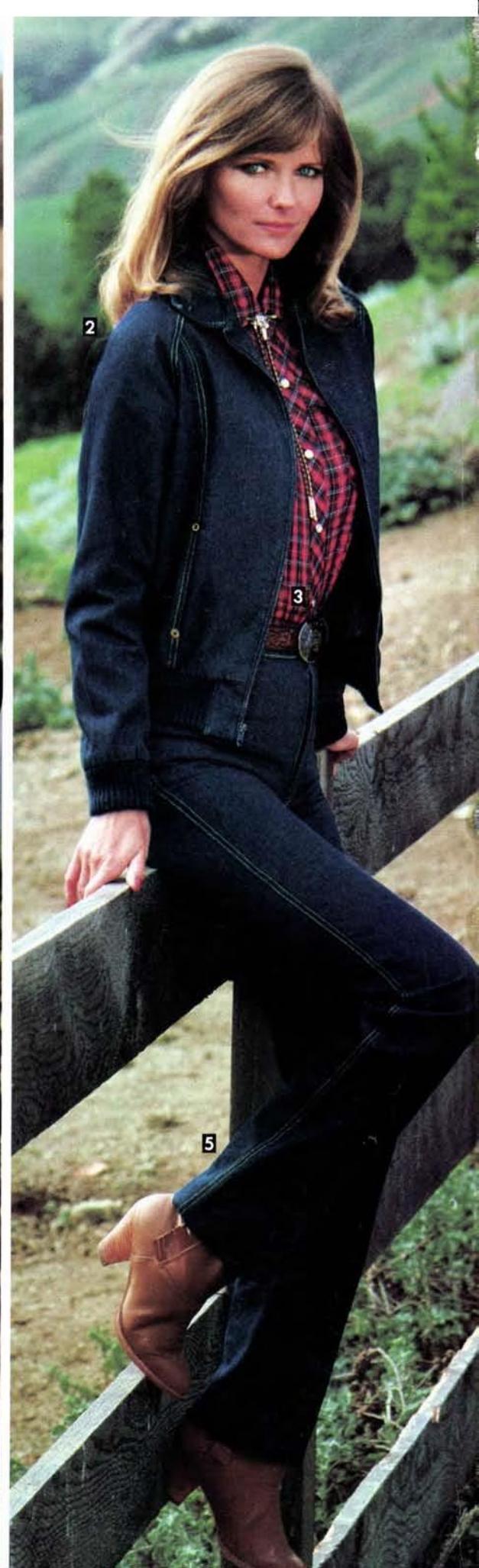


Sears

Index begins on page 684

Expiration dates on page 699

Cheryl Tiegs collection begins on page 2



THE FIT SAYS

It's got to be Cheryl Tiegs^{T.M.}

BUT THE REAL VALUE SAYS IT'S GOT TO BE SEARS!



The American woman has always wanted well-styled, high-quality clothing. What concerns me—and everyone else—is the ever-increasing price of putting together a workable wardrobe. My signature sportswear collection offers you a real alternative—classic, multipurpose status styling, at irresistible prices. These are my kind of clothes!

Sincerely yours,
Cheryl Tiegs

CLASSIC NAVY BLAZER \$55 Misses' sizes

(1) FABRIC: What's more traditional or versatile than a navy blue blazer? Ours is a woven blend of luxurious wool with polyester added for durability and crease-resistance. Lining is made of 100% nylon sateen.

DETAIL: Man-tailored construction with a notched collar and 2-button front opening. Long set-in sleeves have padded shoulders and 3-button trim cuffs. Gold-color metal buttons have Cheryl Tiegs initials. Fully lined; front interfacing. Inside front pocket, 2 outer front pockets and breast pocket.

CARE: Dry clean only.

SIZES AND ORDERING INFORMATION:

Misses' sizes 6, 8, 10, 12, 14, 16, 18. Please state size.
T 7 G 65125CF—Shipping weight 1 lb. 6 oz. \$55.00

DENIM JACKET \$25 Misses' sizes

(2) FABRIC: Our anytime, anywhere 100% woven cotton, navy blue denim jacket is pre-washed for extra softness. Ribbed-knit trim is made of polyester and acrylic.

DETAIL: Jacket has a zipper-front opening. The pointed collar, sleeve seams and front of jacket are accented with topstitching; rivets add an extra touch in front. Cuffs on long raglan sleeves and the waistband are rib-knit. Front slit pockets.

CARE: Mach. wash, warm (similar colors); line, tumble dry.

SIZES AND ORDERING INFORMATION:

Misses' sizes XS(6); S(8-10); M(12-14); L(16-18). State correct letter size XS, S, M or L when ordering.
T 7 G 65214CF—Shipping weight 1 lb. 4 oz. \$25.00

WESTERN-STYLE SHIRT \$20 Misses' sizes

(3) FABRIC: Crisp red plaid woven of polyester and cotton.

DETAIL: Western-style shirt has a pointed collar and front placket snap opening. Front and back, 2-ply shoulder yokes give the shirt added body. Front yoke also forms top flaps of the two pockets. Simulated mother-of-pearl snaps on placket, pocket flaps and cuffs of long set-in sleeves. Shirrtail hem.

CARE: Machine wash, warm; line or tumble dry.

SIZES AND ORDERING INFORMATION:

Misses' sizes 6, 8, 10, 12, 14, 16, 18. Please state size.
T 7 G 3345F—Shipping weight 6 ounces \$20.00

ORDER YOUR USUAL SEARS SIZE. If in doubt, see the Fitting Room on page 62 for pants and page 66 for tops

The Accessories

Red belt and Bolo tie sold on p. 54, boots sold on p. 21. Cheryl Tiegs is wearing her own jewelry

TROUSER JEANS \$22 Petite, Average and Tall Misses' sizes

(4) FABRIC: Navy blue denim is woven of comfortable 100% cotton that's pre-washed for extra softness.

DETAIL: Trouser-styled designer-inspired jeans have set-on waistband; five belt loops. Zipper-fly front; one-button closure. Front slash pockets; one back flap pocket with button closure and Cheryl Tiegs signature label. Topstitching. Tapered legs.

CARE: Mach. wash, warm (similar colors); line or tumble dry.

SIZES AND ORDERING INFORMATION:

Petite Misses' sizes 4, 6, 8, 10, 12, 14, 16.
(Fit 5 feet 2 1/2 inches and under.) State size.
T 7 G 63192F—Shipping weight 1 lb. 2 oz. \$22.00

Average Misses' sizes 6, 8, 10, 12, 14, 16, 18.
(Fit 5 feet 3 inches to 5 feet 6 1/2 inches.) State size.
T 7 G 63171F—Shipping weight 1 lb. 4 oz. \$22.00

Tall Misses' sizes 10, 12, 14, 16, 18, 20.
(Fit 5 feet 7 inches to 5 feet 11 inches.) State size.
T 7 G 63193F—Shipping weight 1 lb. 6 oz. \$22.00

WESTERN-STYLE JEANS \$20 Petite, Average and Tall Misses' sizes

(5) FABRIC: Navy blue denim is woven of comfortable 100% cotton that's pre-washed for extra softness.

DETAIL: Western-styled designer-inspired jeans have set-on waist; 5 belt loops; zip-fly front; one-button closure. Curved front pockets; watch pocket. 2 back patch pockets; Cheryl Tiegs embroidered signature on right. Topstitching. Straight legs.

CARE: Mach. wash, warm (similar colors); line or tumble dry.

SIZES AND ORDERING INFORMATION:

Petite Misses' sizes 4, 6, 8, 10, 12, 14, 16.
(Fit 5 feet 2 1/2 inches and under.) State size.
T 7 G 63153F—Shipping weight 1 lb. 3 oz. \$20.00

Average Misses' sizes 6, 8, 10, 12, 14, 16, 18.
(Fit 5 feet 3 inches to 5 feet 6 1/2 inches.) State size.
T 7 G 63161F—Shipping weight 1 lb. 5 oz. \$20.00

Tall Misses' sizes 10, 12, 14, 16, 18, 20.
(Fit 5 feet 7 inches to 5 feet 11 inches.) State size.
T 7 G 63154F—Shipping weight 1 lb. 7 oz. \$20.00

Western Belt. Bonded leather fiber belt embossed with floral pattern. 1 1/4 in. wide. Oval, silver-color metal buckle with gold-color appliqué.

SIZES AND ORDERING INFORMATION: Waist sizes S(23-26); M(27-30); L(31-34). State letter size S, M or L when ordering.
T 8 G 8054F—Shipping weight 8 ounces \$7.99

The Cheryl Tiegs Collection at most larger Sears retail stores

THE CHERYL TIEGS™ COLLECTION

WOOL-BLEND CABLED CARDIGAN \$24 Misses' sizes

FABRIC: Our beautifully basic cardigan sweater is a soft knit blend of acrylic and wool.

DETAILING: V-neck cardigan is a comfortable all-over baby cable-knit with a front-button opening. The cuffs on the long set-in sleeves and the bottom band are ribbed-knit. Small, simulated mother-of-pearl buttons are dyed-to-match.

CARE: Machine wash, warm, delicate cycle; line or tumble dry, low.

SIZES, COLORS AND ORDERING INFORMATION:
Misses' sizes XS(6); S(8-10); M(12-14); L(16-18).

State letter size XS, S, M or L.

T 7 G 9288F—Winter white

T 7 G 9289F—Medium gray heather

T 7 G 9291F—Light rose heather

T 7 G 9290F—Light blue heather

Shipping weight 9 ounces\$24.00

WOVEN NOTCHED COLLAR BLOUSE \$17 Misses' sizes

FABRIC: This blouse is an elegant way to soften tailored separates. It's made of a soft, smooth weave of polyester.

DETAILING: Blouse features a notched collar and front lapels that form a V-neck. Dropped-front shoulderline has gentle Shirring. Narrow cuffs on long set-in sleeves have 2 buttons so they're adjustable. The buttons are dyed-to-match. Straight-cut bottom can be worn in or out.

CARE: Machine wash, warm; tumble dry.

SIZES, COLORS AND ORDERING INFORMATION:
Misses' sizes 6, 8, 10, 12, 14, 16, 18. State size.

T 7 G 64821F—Off-white

T 7 G 64822F—Pale gray

T 7 G 64824F—Pastel pink

T 7 G 64823F—Light blue

Shipping weight 5 ounces\$17.00

WOOL-BLEND PLEATED TROUSERS \$26 Petite, Average and Tall Misses' sizes

FABRIC: These tailored trousers are one of the most important new pant looks this season. The woven blend of polyester and worsted wool gives you the luxurious feel of wool and the easy-care qualities of polyester with just the right amount of stretch.

DETAILING: Set-on waistband has a zipper-fly front with a one-button closure and five belt loops. Single waist pleats distinguish the front along with two side pockets. Smooth, straight legs measure about 17 inches at hemline.

CARE: Machine wash, warm; tumble dry. Little or no ironing needed.

SIZES, COLORS AND ORDERING INFORMATION:

Petite Misses' sizes 4, 6, 8, 10, 12, 14, 16.

(Fit 5 ft. 2½ in. and under.) State size.

T 7 G 62002F—Winter white T 7 G 62004F—Wine

T 7 G 62001F—Heather gray T 7 G 62003F—Navy

Shipping weight 12 ounces\$26.00

Average Misses' sizes 6, 8, 10, 12, 14, 16, 18.

(Fit 5 ft. 3 in. to 5 ft. 6½ in.) State size.

T 7 G 62006F—Winter white T 7 G 62008F—Wine

T 7 G 62005F—Heather gray T 7 G 62007F—Navy

Shipping weight 13 ounces\$26.00

Tall Misses' sizes 8, 10, 12, 14, 16, 18, 20.

(Fit 5 ft. 7 in. to 5 ft. 11 in.) State size.

T 7 G 62011F—Winter white T 7 G 62013F—Wine

T 7 G 62009F—Heather gray T 7 G 62012F—Navy

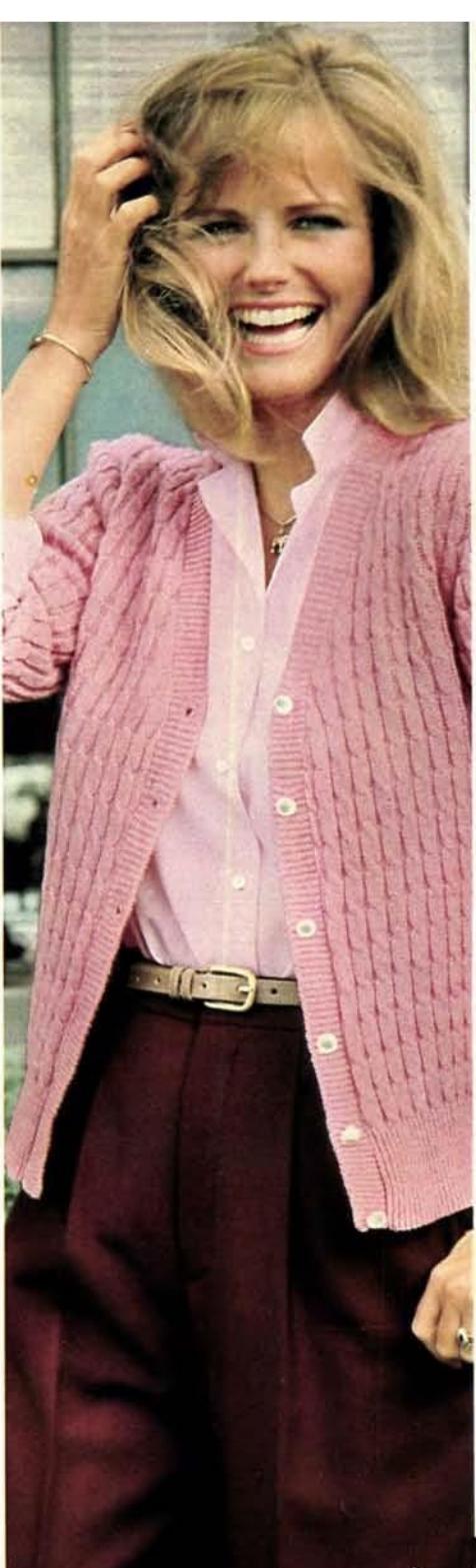
Shipping weight 14 ounces\$26.00

ORDER YOUR USUAL SEARS SIZE. If in doubt, see the
Fitting Room on page 62 for pants and page 66 for tops

The Accessories

Belts sold on page 54, shoes sold on page 30.
Cheryl Tiegs is wearing her own jewelry





It's got to be
Cheryl Tiegs^{T.M.}

THE CHERYL TIEGS™ COLLECTION

WOOL-BLEND JACQUARD SWEATER \$24 Misses' sizes

(1) FABRIC: Soft winter pastels of blues, pinks, grays and oatmeal are the colors in the jacquard pattern of this comfortable acrylic and wool blend knit sweater.

DETAILING: Our pullover has a classic crew neck. The neckline, cuffs on the long set-in sleeves and the bottom band are ribbed-knit.

CARE: Mach. wash, warm (delicate); tumble dry, low.

SIZES AND ORDERING INFORMATION:

Misses' sizes XS(6); S(8-10); M(12-14); L(16-18). *State letter size XS, S, M or L.*

T 7 G 9285F—Shipping weight 9 ounces \$24.00

TEXEDO-FRONT SHIRT \$18 Misses' sizes

(2) FABRIC: Smooth broadcloth material is a woven blend of polyester and rayon.

DETAILING: Our shirt has fine menswear styling such as a button-front placket opening, tuxedo-like pleats and cuffs on the long sleeves. We've added a feminine touch with a peter pan-style collar, dropped shoulder, dyed-to-match buttons and a color-coordinated ribbon for the neck. Shirttail hemline.

CARE: Machine wash, warm; line or tumble dry.

SIZES, COLORS AND ORDERING INFORMATION:

Misses' sizes 8, 10, 12, 14, 16, 18. *State correct size.*

T 7 G 3707F—Cream; gold tie

T 7 G 3710F—Light blue; navy tie

T 7 G 3708F—Gray; dark gray tie

Shipping weight 7 ounces \$18.00

WOOL-BLEND CABLED SWEATER \$24 Misses' sizes

(3) FABRIC: This sweater stands out because of its simplicity. It's a luxuriously soft blend of acrylic and wool.

DETAILING: Our crew-neck pullover has one row of cabling down the front. Ribbed-knit at the neckline, on the cuffs of the long set-in sleeves and bottom band.

CARE: Machine wash, warm (delicate); tumble dry, low.

SIZES, COLORS AND ORDERING INFORMATION:

Misses' sizes XS(6); S(8-10); M(12-14); L(16-18). *State letter XS, S, M or L.*

T 7 G 9282F—Oatmeal heather

T 7 G 9279F—Light blue heather

T 7 G 9281F—Light gray heather

Shipping weight 9 ounces \$24.00

CORDUROY TROUSER JEANS \$25 Misses' sizes

(4) FABRIC: Our sporty wide-wale corduroy trousers woven of soft cotton and polyester have timeless styling.

DETAILING: These designer-inspired jeans have a set-on waistband, five belt loops and a zipper-fly front with a one-button closure. Two front slash pockets and one back flap pocket with a button closure and Cheryl Tiegs signature label. Slightly tapered legs.

CARE: Machine wash, warm; tumble dry.

SIZES, COLORS, ORDERING INFORMATION:

Misses' sizes 6, 8, 10, 12, 14, 16, 18. *State correct size.*

T 7 G 63181F—Natural

T 7 G 63182F—Navy blue

T 7 G 63183F—Gray

Shipping weight 1 pound 1 ounce \$25.00

ORDER YOUR USUAL SEARS SIZE. If in doubt, see the
Fitting Room on page 62 for pants and page 66 for tops.

The Accessories

Belts sold on page 54, shoes sold on page 37.
Cheryl Tiegs is wearing her own jewelry.

*The Cheryl Tiegs Collection
at most larger Sears retail stores*





It's got to be
Cheryl Tiegs TM

SMART INVESTMENTS
IN FASHION



TWEED BLAZER

Herringbone tweed blazer in a rich wool blend that's styled to capture the fine menswear look. It's designed with shoulder pads, front and back darts and breast pocket . . . fully lined for comfort, too.

A wardrobe essential
and low **\$55** Misses'
priced at sizes

FABRIC: Herringbone twill weave of wool, polyester and acrylic. Rayon lined.

DETAIL: Man-tailored blazer. Notched collar lapels; two-button closing. Padded shoulders; front and back darts; welt breast pocket. Long sleeves with two-button trim. Handy inside welt pocket; front patch pockets. Fully lined. Pen not included.

CARE: Professionally dry clean only.

SIZES, COLORS AND ORDERING INFORMATION:

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
T 7 G 65211CF—Camel tan and charcoal gray tweed
T 7 G 65212CF—Camel tan and navy blue tweed
Shipping weight 1 pound 5 ounces \$55.00



Turtleneck Sweater

Our finest acrylic with the soft touch and look of angora wool

FABRIC: 100% acrylic for maximum warmth and comfort with the soft appearance of angora wool.

DETAIL: Turtleneck pullover has fashionable saddle shoulders. Long sleeves. Rib-knit at neck, cuffs, bottom.

CARE: Turn sweater inside out. Machine washable at warm temp.; delicate cycle; tumble dry, low.

SIZES, COLORS AND ORDERING INFORMATION:

Misses' sizes S(8-10); M(12-14) or L(16-18). *State your correct letter size S, M or L.*
T 7 G 9190F—Winter white T 7 G 9192F—Light pink
T 7 G 9191F—Light blue
Shipping weight 9 ounces \$20.00





MAN-TAILORED PANTS

Woven blend of Dacron* polyester and worsted wool. One-way stretch fabric lets pants bend with you. So easy-to-care for because they're machine washable. Handsomely tailored to pull together any great look . . . from a casual, sporty look to a polished office look

A wardrobe essential
and low **\$24** Petite and
priced at Average
Misses' sizes

TALL MISSES' AND WOMEN'S
SIZES PRICED HIGHER

FABRIC: Smooth gabardine woven in a blend of Dacron* polyester and worsted wool with one-way stretch.
DETAILING: Set-on waistband; five belt loops; back darts. Zipper fly front; 1-button closure; 2 side-seam pockets. Hidden finishing touches: inner waistband, fly front and pocket lining are stitched down to give a smooth, neat fit; seams are pressed flat and overlock-stitched to prevent fraying. Straight legs measure about 18 inches wide at hem. Belt not incl., sold below.

CARE: Machine wash, warm; tumble dry.
SIZES, COLORS AND ORDERING INFORMATION:

Petite Misses' sizes 8, 10, 12, 14, 16. (Fit 5 ft 2½ inches and under.) *State size.*

Average Misses' sizes 8, 10, 12, 14, 16, 18. (Fit 5 ft. 3 in. to 5 ft. 6½ in.) *State size.*

Tall Misses' sizes 10, 12, 14, 16, 18, 20. (Fit 5 ft. 7 in. to 5 ft. 11 in.) *State size.*

Women's sizes 36, 38, 40, 42, 44, 46. (Fit 5 ft. 4½ in. to 5 ft. 6½ in.) *State size.*

Colors	Petite Misses'	Average Misses'	Tall Misses'	Women's
Burgundy	T7G62151F	T7G62155F	T7G62159F
Black	T7G62152F	T7G62156F	T7G62161F	T7G62164F
Brown	T7G62154F	T7G62158F	T7G62163F	T7G62166F
Navy	T7G62153F	T7G62157F	T7G62162F
Shpg. wt.	12 oz.	13 oz.	14 oz.	15 oz.
Price	\$24.00	\$24.00	\$25.00	\$26.00

*Reg. DuPont T.M.

ORDER YOUR USUAL SEARS SIZE. If in doubt,
see page 66 for Blazer and Sweater;
page 62 for Pants.

Reversible Leather Belt

Soft cowhide leather belt with tapered, finished edges. Gold-color metal buckle flips over so you can wear belt on either side. ¾ inch wide.

SIZES, COLORS, ORDERING INFORMATION:
Waist sizes S(23-26); M(27-30); L(31-34) in. Please
state letter size S, M or L.

T 88 G 8435F—Deep burgundy; slate gray
T 88 G 8424F—Light camel tan; deep brown
T 88 G 8430F—Red; black
Shipping weight 3 ounces \$8.00

The Accessories

Burgundy shoes sold on page 30



DENIM JEANS

A wardrobe essential
and low priced at

\$17 Misses' Trim and
Regular Hip Sizes

WOMEN'S AND FULL HIP SIZES PRICED HIGHER

(1) Misses' Denim Jeans

FABRIC: Navy blue denim in a woven blend of soft, comfortable cotton and durable polyester.

DETAILING: Set-on waistband gives smooth fit around waist and hips; five belt loops. Zipper fly front with button closing. Two front pockets; two back pockets with stylish stitching; back yoke. Orange topstitching trim. Straight-cut legs measure about 18 inches at hem.

CARE: Machine wash, warm temperature (wash with similar colors); line dry or tumble dry.

SIZES AND ORDERING INFORMATION:

Petite Misses' sizes 6, 8, 10, 12, 14, 16, 18.
(Fit 5 feet 3 1/2 inches and under.) *State correct size.*

Trim Hip (no size 18)	Regular Hip (no size 6, 18)	Full Hip (no size 6)
7 G 63851F	7 G 63854F	7 G 63857F
Shpg. wt. 14 oz.	Shpg. wt. 14 oz.	Shpg. wt. 14 oz.

Average Misses' sizes 8, 10, 12, 14, 16, 18, 20, 22. (Fit 5 feet 3 inches to 5 feet 6 1/2 inches.) *State size.*

Trim Hip (no size 20, 22)	Regular Hip (no size 22)	Full Hip (no size 8)
7 G 63852F	7 G 63855F	7 G 63858F
Shpg. wt. 14 oz.	Shpg. wt. 14 oz.	Shpg. wt. 14 oz.

Tall Misses' sizes 10, 12, 14, 16, 18, 20, 22.
(Fit 5 feet 7 inches to 5 feet 11 inches.) *State size.*

Trim Hip (no size 22)	Regular Hip (no size 22)	Full Hip (no size 10)
7 G 63853F	7 G 63856F	7 G 63859F
Shpg. wt. 1 lb. 4 oz.	Shpg. wt. 1 lb. 4 oz.	Shpg. wt. 1 lb. 4 oz.

**(2) Women's Denim Jeans
with Elastic Back**

Elastic-back waistband hugs waist
snugly and comfortably

FABRIC: Navy blue denim in a woven blend of soft, comfortable cotton and durable polyester.

DETAILING: Set-on waistband has an elasticized back that gives a neat, snug fit . . . helps prevent blouses and shirts from slipping out. Zipper fly front with button closing. Two front pockets; two back pockets with stylish stitching; back yoke. Orange topstitching trim. Straight-cut legs measure about 18 inches wide at hem.

CARE: Machine wash, warm temperature (wash with similar colors); line dry or tumble dry.

SIZES AND ORDERING INFORMATION:

Women's sizes 32, 34, 36, 38, 40, 42, 44, 46.
(Fit 5 feet 4 1/2 inches to 5 feet 6 1/2 inches.) *State size.*

Hip	Catalog Number	Shpg. wt.	Price
Regular (no size 44, 46)	7 G 63254F	1 lb. 4 oz.	\$18.00
Full (no size 32, 34)	7 G 63257F	1 lb. 4 oz.	19.00

The Accessories

Leather kilti fringe shoe sold on page 37

HOW TO FIND YOUR JEAN SIZE

- Measure waist at smallest part of natural waistline . . . find waist size on chart
- Measure hips at fullest part . . . select your hip shape by reading down on chart until you find your measurement. If measurement is between sizes, select the smaller jean size for a snug, tight fit . . . select the next larger jean size for a relaxed, more comfortable fit.

fit...in shapes,
not just sizes

CORDUROY JEANS

A wardrobe essential
and low priced at

\$19 Misses'
Regular Hip Sizes

FULL HIP SIZES PRICED HIGHER

FABRIC: Mid-wale corduroy in a soft, comfortable blend of cotton and polyester.

DETAILING: Set-on waistband gives smooth fit around waist and hips; five belt loops. Zipper fly front with one-button closing. Two front pockets; two back pockets; back yoke. Double-track topstitching trim. Straight-cut legs about 18 inches wide at hem.

CARE: Machine wash, warm; line or tumble dry.

SIZES, COLORS AND ORDERING INFORMATION:

Petite Misses' sizes 8, 10, 12, 14, 16.

(Fit 5 feet 2½ inches and under.) *State correct size.*

Colors	Regular Hip	Full Hip
Gray	7 G 63431F	7 G 63437F
Brown	7 G 63432F	7 G 63438F
Navy	7 G 63434F	7 G 63441F
Camel	7 G 63433F	7 G 63439F
Shpg. wt.	14 oz.	14 oz.
Price	\$19.00	\$20.00

Average Misses' sizes 8, 10, 12, 14, 16, 20.

(Fit 5 feet 3 inches to 5 feet 6½ inches.) *State size.*

Colors	Regular Hip (no size 20)	Full Hip (no size 8)
Gray	7 G 63444F	7 G 63448F
Brown	7 G 63445F	7 G 63449F
Navy	7 G 63447F	7 G 63463F
Camel	7 G 63446F	7 G 63462F
Shpg. wt.	14 oz.	14 oz.
Price	\$19.00	\$20.00

Tall Misses' sizes 8, 10, 12, 14, 16, 18, 20, 22.
(Fit 5 feet 7 inches to 5 feet 11 inches.) *Please state
your correct size when ordering.*

Colors	Regular Hip (no size 20, 22)	Full Hip (no size 8)
Gray	7 G 63464F	7 G 63468F
Brown	7 G 63465F	7 G 63469F
Navy	7 G 63467F	7 G 63472F
Camel	7 G 63466F	7 G 63471F
Shpg. wt.	1 lb. 4 oz.	1 lb. 4 oz.
Price	\$19.00	\$20.00

Ruffled Mandarin Collar Shirt

FABRIC: Smooth woven blend of polyester and cotton. Yarn-dyed burgundy and cream plaid.

DETAIL: Ruffled mandarin collar. Self-fabric tie. Front-button placket closing. Long sleeves. Puffed shoulders, ruffled cuffs. Shirrtail bottom.

CARE: Machine wash, warm; tumble dry.

SIZES AND ORDERING INFO:

Order your usual Sears size. If in doubt, see fitting room on page 66.

Misses' sizes 10, 12, 14, 16, 18, 20. *State size.*

7 G 3600F—Shpg. wt. 6 oz. \$15.00

Women's sizes 38, 40, 42, 44. *State correct size.*

7 G 3602F—Shpg. wt. 7 oz. \$16.00



MEASUREMENTS FOR MISSES' JEANS SIZES. Order only sizes listed with each item

JEAN SIZE	6	8	10	12	14	16	18	20	22
WAIST	23-24	24½-25	25½-26	26½-27½	28-29	29½-30½	31-32½	33-34½	35-36½
TRIM HIP	32½-33½	33½-34½	34½-35½	36-37	37½-38½	39-40	40½-42	42½-44	44½-46½
REGULAR HIP	34-35	35-36	36-37	37½-38½	39-40	40½-41½	42-43½	44-45½	46½-47½
FULL HIP	35½-36½	36½-37½	37½-38½	39-40	40½-41½	42-43	44-45	46-47	48-49

MEASUREMENTS FOR WOMEN'S JEANS SIZES. Order only sizes listed with each item

JEAN SIZE	32	34	36	38	40	42	44	46
WAIST	29-30½	31-32½	33-34½	35-36½	37-39	39½-41½	42-44	44½-46½
TRIM HIP	35-36	37-38	39-40	41-42	43-44	45-46	47-48	49-50
REGULAR HIP	36½-37½	38½-39½	40½-41½	42½-43½	44½-45½	46½-47½	48½-49½	50½-51½
FULL HIP	38-39	40-41	42-43	44-45	46-47	48-49	50-51	52-53

THE PLUSH VELOURS

Four styles to choose from . . .
each in nine fashionable colors
in a soft, luxurious blend of
cotton and Kodel® polyester.
So practical they can be machine
washed and dried without losing
their rich texture and shape

Wardrobe
essentials and **\$16** Misses'
sizes
low priced at

WOMEN'S SIZES PRICED HIGHER

(1 thru 4) FABRIC: Plush velour knit of cotton and Kodel® polyester.

DETAILING: Pullover style. Long sleeves. The neckline, wrists and bottom band are ribbed knit.

CARE: Machine washable, warm temperature (with similar colors); tumble dry.

SIZES, COLORS AND ORDERING INFORMATION:

Misses' sizes S(8-10); M(12-14) or L(16-18). Please state your correct letter size S, M or L.

Women's sizes XL(38-40) or XXL(42-44). Please state your correct letter size XL or XXL.

(1) V-neck Top

Colors	Misses' sizes	Women's sizes
Turquoise green . . .	7 G 7809F	7 G 7910F
Brown	7 G 7754F	7 G 7911F
Teal blue	7 G 7817F	7 G 7917F
Burgundy red	7 G 7810F	7 G 7912F
Rust	7 G 7814F	7 G 7916F
Navy blue	7 G 7749F	7 G 7918F
Cream white	7 G 7811F	7 G 7913F
Forest green	7 G 7812F	7 G 7914F
Bright red	7 G 7756F	7 G 7915F
Shpg. wt.	8 ounces	10 ounces
Price	\$16.00	\$18.00

(2) Turtleneck Top

Colors	Misses' sizes	Women's sizes
Burgundy red	7 G 7586F	7 G 7715F
Brown	7 G 7582F	7 G 7716F
Teal blue	7 G 7587F	7 G 7717F
Rust	7 G 7590F	7 G 7721F
Navy blue	7 G 7580F	7 G 7723F
Turquoise green	7 G 7591F	7 G 7722F
Cream white	7 G 7588F	7 G 7718F
Forest green	7 G 7589F	7 G 7719F
Bright red	7 G 7584F	7 G 7720F
Shpg. wt.	10 ounces	12 ounces
Price	\$16.00	\$18.00

(3) Crew-neck Top

Colors	Misses' sizes	Women's sizes
Teal blue	7 G 7919F	7 G 7276F
Brown	7 G 6853F	7 G 7277F
Burgundy red	7 G 7920F	7 G 7278F
Rust	7 G 7922F	7 G 7282F
Navy blue	7 G 6824F	7 G 7284F
Turquoise green	7 G 7923F	7 G 7283F
Cream white	7 G 6814F	7 G 7279F
Forest green	7 G 7921F	7 G 7280F
Bright red	7 G 6858F	7 G 7281F
Shpg. wt.	8 ounces	10 ounces
Price	\$16.00	\$18.00

(4) Boatneck Top

Colors	Misses' sizes	Women's sizes
Rust	7 G 7724F	7 G 7739F
Brown	7 G 7725F	7 G 7740F
Teal blue	7 G 7730F	7 G 7745F
Burgundy red	7 G 7726F	7 G 7741F
Navy blue	7 G 7732F	7 G 7747F
Turquoise green	7 G 7731F	7 G 7746F
Cream white	7 G 7727F	7 G 7742F
Forest green	7 G 7728F	7 G 7743F
Bright red	7 G 7729F	7 G 7744F
Shpg. wt.	8 ounces	10 ounces
Price	\$16.00	\$18.00

ORDER YOUR USUAL SEARS SIZE
If in doubt, see the Fitting Room on page 66





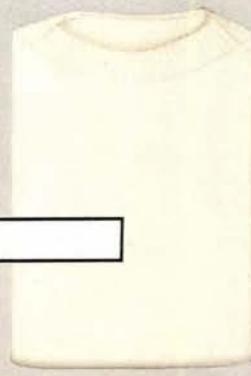
Navy blue



Turquoise green



Cream white



Forest green



Bright red



All four styles available in the same nine colors

SMART INVESTMENTS
IN FASHION

Deep-pocket
Style

Jeans that



DENIM JEANS

. . . with an elastic-back waistband that hugs waist snugly and comfortably

A wardrobe essential

and low **\$17** Misses' Trim and Regular Hip Sizes
priced at

FULL HIP SIZES PRICED HIGHER

FABRIC: Navy blue denim in a woven blend of soft, comfortable cotton and durable polyester.

DETAILING: Set-on waistband has an elasticized back that gives a neat, snug fit . . . helps prevent blouses and shirts from slipping. Zipper fly front with double snap closing; two deep front pockets. Orange topstitching trim. Straight-cut legs measure about 18 inches wide at hem.

CARE: Machine washable at warm temperature (with similar colors); line dry or tumble dry.

SIZES, ORDER INFO: See chart on page 11.

Petite Misses' sizes 8, 10, 12, 14, 16, 18, 20. (Fit 5 ft. 2 1/2 in. and under.) Please state your correct size.

Trim Hip (no size 18, 20)	Regular Hip (no size 20)	Full Hip (no size 8)
7 G 63055F	7 G 63056F	7 G 63057F
Wt. 14 oz.	Wt. 14 oz.	Wt. 14 oz.
\$17.00	\$17.00	\$18.00

Average Misses' sizes 8, 10, 12, 14, 16, 18, 20, 22. (Fit 5 ft. 3 in. to 5 ft. 6 1/2 in.) Please state your correct size.

Trim Hip (no size 20, 22)	Regular Hip (no size 22)	Full Hip (no size 8)
7 G 63023F	7 G 63024F	7 G 63025F
Wt. 14 oz.	Wt. 14 oz.	Wt. 14 oz.
\$17.00	\$17.00	\$18.00

Tall Misses' sizes 10, 12, 14, 16, 18, 20, 22. (Fit 5 ft. 7 in. to 5 ft. 11 in.) Please state your correct size.

Trim Hip (no size 22)	Regular Hip (no size 10)	Full Hip (no size 10)
7 G 63304F	7 G 63307F	7 G 63311F
Wt. 1 lb. 4 oz.	Wt. 1 lb. 4 oz.	Wt. 1 lb. 5 oz.
\$17.00	\$17.00	\$18.00

Brushed Twill Tunic

FABRIC: Brushed twill woven polyester and cotton for softness and warmth. Yarn-dyed gray, red plaid.

DETAILING: Pullover style; pointed collar; front button half-placket. Shirring at dropped shoulders. Long sleeves, button cuffs. Self-fabric belt. Shirtail hem.

CARE: Machine washable, warm; tumble dry.

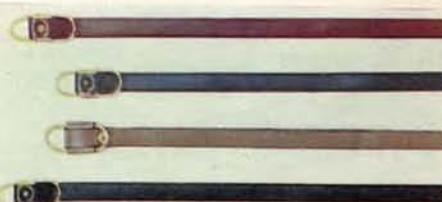
SIZES, ORDERING INFO: Order your usual Sears size. If in doubt, see the Fitting Room on page 66.

Misses' sizes 10, 12, 14, 16, 18, 20. *State correct size.*

7 G 3846F—Shipping weight 7 ounces \$15.00

Women's sizes 38, 40, 42, 44. *State correct size.*

7 G 3881F—Shipping weight 8 ounces \$16.00



Top-grain Cowhide Leather Belt

1/2-in. wide. Gold-color metal slip-thru buckle.

SIZES, COLORS, ORDERING INFORMATION:

Sizes S(23-27); M(28-32). *State letter S or M.*

T 88 G 8044F—Burgundy T 88 G 8040F—Tan

T 88 G 8041F—Navy T 88 G 8046F—Black

Shipping weight 2 ounces \$3.99

Accessories

Ankle-strap wedge sold on page 44

fit. . . in shapes,
not just sizes

Each waist size comes in different hip shapes to allow you to choose the fit that's right for your figure type

TRIM HIP:
For straight figure in hip and thigh

REGULAR HIP:
For average figure in hip and thigh

FULL HIP:
For fuller, rounded figure in hip and thigh

CORDUROY JEANS

. . . with an elastic-back waistband that hugs waist snugly and comfortably

A wardrobe essential

and low **\$19**

Misses'
Regular
Hip Sizes

FULL HIP SIZES PRICED HIGHER

FABRIC: Mid-wale corduroy in a soft, comfortable blend of cotton and polyester.

DETAILING: Set-on waistband has an elasticized back that gives a neat, snug fit . . . helps prevent slipping. Zipper fly front with double-snap closing; two deep front pockets. Double-track topstitching. Straight-cut legs about 18 in. at hem.

CARE: Machine wash, warm temperature; line dry or tumble dry.

SIZES, COLORS, ORDERING INFORMATION:
See chart on page 11.

Petite Misses' sizes 8, 10, 12, 14, 16, 18, 20. (Fit 5 ft. 2 1/2 in. and under.) *State size.*

Colors	Regular Hip (no size 20)	Full Hip (no size 8)
Camel tan	7 G 63525F	7 G 63528F
Navy blue	7 G 63527F	7 G 63531F
Burgundy	7 G 63518F	7 G 63522F
Dark brown	7 G 63526F	7 G 63529F
Shpg. wt.	14 oz.	14 oz.
Price	\$19.00	\$20.00

Average Misses' sizes 10, 12, 14, 16, 18, 20, 22. (Fit 5 feet 3 inches to 5 feet 6 1/2 inches.) *State size.*

Colors	Regular Hip (no size 22)	Full Hip (no size 10)
Camel tan	7 G 63505F	7 G 63506F
Navy blue	7 G 63514F	7 G 63515F
Burgundy	7 G 63519F	7 G 63523F
Dark brown	7 G 63501F	7 G 63502F
Shpg. wt.	14 oz.	14 oz.
Price	\$19.00	\$20.00

Tall Misses' sizes 10, 12, 14, 16, 18, 20, 22. (Fit 5 feet 7 inches to 5 feet 11 inches.) *State size.*

Colors	Regular Hip	Full Hip (no size 10)
Camel tan	7 G 63507F	7 G 63508F
Navy blue	7 G 63516F	7 G 63517F
Burgundy	7 G 63521F	7 G 63524F
Dark brown	7 G 63503F	7 G 63504F
Shpg. wt.	1 lb. 4 oz.	1 lb. 4 oz.
Price	\$19.00	\$20.00

Suede-cloth Tunic

FABRIC: Suede-cloth of acetate and nylon.

DETAILING: Tunic has stand-up collar. Front half-placket button closing; yoke in back; dropped front shoulders; long set-in sleeves with one-button cuffs. Straight-cut bottom has fashionable side slits. Belt sold on page 14.

CARE: Mach. wash, warm; line or tumble dry.

SIZES, COLORS AND ORDERING INFORMATION: Order your usual Sears size. If in doubt, see the Fitting Room on page 66.

Misses' sizes 10, 12, 14, 16, 18. *State size.*

Women's sizes 38, 40, 42, 44. *State size.*

Colors	Misses'	Women's
Beige	7 G 6988F	7 G 7094F
Gray	7 G 6991F	7 G 7097F
Dusty pink	7 G 6990F	7 G 7096F
Dusty blue	7 G 6989F	7 G 7095F
Shpg. wt.	12 oz.	14 oz.
Price	\$15.00	\$16.00



SMART INVESTMENTS
IN FASHION





THE CORDUROY BLAZER

In three rustic shades to top off your fall wardrobe

A wardrobe essential and low priced at

\$35

Petite and Average Misses' sizes

TALL MISSES' SIZES PRICED HIGHER

FABRIC: Soft, plush mid-wale corduroy, 100% cotton. Rayon lining.

DETAILING: Man-tailored blazer has notched collar; 2-button front closing; 2 patch pockets; set-in breast pocket. Slightly padded shoulders; long sleeves with 2-buttons at wrist. Self-fabric welt pocket at right inside waistline. Fully lined. Imported.

CARE: Professionally dry clean only.

SIZES, COLORS AND ORDERING INFORMATION:

Petite Misses' sizes 6, 8, 10, 12, 14, 16.

(Fit 5 feet 2½ inches and under.) Please state your correct size.

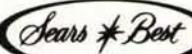
Average Misses' sizes 8, 10, 12, 14, 16, 18.

(Fit 5 feet 3 inches to 5 feet 6½ inches.) Please state your correct size.

Tall Misses' sizes 10, 12, 14, 16, 18, 20.

(Fit 5 feet 7 inches to 5 feet 11 inches.) Please state your correct size.

Colors	Petite Misses'	Average Misses'	Tall Misses'
Camel tan	T 7 G 65104CF	T 7 G 65107CF	T 7 G 65121CF
Dark brown.....	T 7 G 65105CF	T 7 G 65108CF	T 7 G 65122CF
Rust	T 7 G 65106CF	T 7 G 65109CF	T 7 G 65123CF
Shipping weight ..	1 lb.	1 lb. 1 oz.	1 lb. 2 oz.
Price	\$35.00	\$35.00	\$37.00



Jacquard Sweater

FABRIC: Smooth knit of wool and acrylic . . . multicolor jacquard pattern circles front, back, bottom and sleeves. Camel tan.

DETAIL: Crew-neck pullover. Long, raglan sleeves. Rib-knit around neck, wrists and bottom. Additional colors sold on p. 19.

CARE: Machine wash at warm temperature; delicate cycle; tumble dry, low or dry flat.

SIZES AND ORDERING INFORMATION:

Misses' sizes S(8-10); M(12-14) or L(16-18). State size S, M or L. T 7 G 9641F—Shipping weight 10 ounces\$18.00

THE BRUSHED TWILL PANTS

Four basic colors in a warm cotton blend.

A wardrobe essential and low priced at

\$18

Petite and Average Misses' sizes

TALL MISSES' SIZES PRICED HIGHER

FABRIC: Brushed twill woven of polyester and cotton.

DETAILING: Set-on waistband has five belt loops. Zipper-fly front and one-button opening at waist. Two side-slash pockets. Straight legs measure about 17 inches wide at hemline. Belt sold below.

CARE: Machine washable at warm temperature; tumble dry.

SIZES, COLORS AND ORDERING INFORMATION:

Petite Misses' sizes 6, 8, 10, 12, 14, 16.

(Fit 5 feet 2½ inches and under.) Please state correct size.

Average Misses' sizes 8, 10, 12, 14, 16, 18.

(Fit 5 feet 3 inches to 5 feet 6½ inches.) Please state correct size.

Tall Misses' sizes 10, 12, 14, 16, 18, 20.

(Fit 5 feet 7 inches to 5 feet 11 inches.) Please state correct size.

Colors	Petite Misses'	Average Misses'	Tall Misses'
Khaki tan	T 7 G 62831F	T 7 G 62835F	T 7 G 62839F
Navy	T 7 G 62832F	T 7 G 62836F	T 7 G 62841F
Loden green	T 7 G 62833F	T 7 G 62837F	T 7 G 62842F
Mahogany	T 7 G 62834F	T 7 G 62838F	T 7 G 62843F
Shipping weight ..	12 oz.	13 oz.	14 oz.
Price	\$18.00	\$18.00	\$19.00

(A) Sporty Belt with linen inset

1-in. wide belt has burgundy leather front-tabs. Matching burgundy vinyl edges and backs the linen fabric inset. Gold-color metal buckle.

SIZES, ORDER INFO: Sizes S(23-26); M(27-30). State letter S or M.

T 88 G 8408F—Shipping weight 3 ounces\$7.00

ORDER YOUR USUAL SEARS SIZE. If in doubt, see the Fitting Room on page 66 for blazer, sweater; page 62 for pants

The Accessories

Ankle-strap wedge sold on page 44

SMART INVESTMENTS
IN FASHION

THE OXFORD-CLOTH SHIRTS

Handsome classics with timeless appeal . . . stylish button-down collar, patch pocket, fashionable back pleat . . . in soft pales or subtle stripes. They're PERMA-SMOOTH® shirts designed for easy-care.

Wardrobe essentials and **\$11** Misses' Short-sleeve

LONG SLEEVE PRICED HIGHER

FABRIC: Oxford cloth of polyester and cotton woven in solid colors or stripes.

DETAILING: Solid and striped shirts have small, pointed button-down collar and front button-placket closing. Patch pocket on front. Double-fabric back yoke. Fashionable back pleat. Topstitching trim; shirttail bottom. Long-sleeve style has adjustable two-button cuffs. Short-sleeve style has stitched-down cuffs. Looks great with pants, skirts or under sweaters. It's dressy enough to wear to the office. Belt sold on page 14.

CARE: Machine washable at warm temperature; tumble dry. They're PERMA-SMOOTH® shirts . . . need only touch-up ironing.

SIZES, COLORS, ORDERING INFORMATION: Order your usual Sears size. If in doubt, see the Fitting Room for Juniors on page 85. See the Fitting Room for misses' and women's sizes on page 66.

Junior sizes 5, 7, 9, 11, 13, 15. (Fit 5 feet 2 inches to 5 feet 6 inches.) Please state your correct size.

Average Misses' sizes 8, 10, 12, 14, 16, 18. (Fit 5 feet 3 inches to 5 feet 6½ inches.) Please state your correct size.

Tall Misses' sizes 12, 14, 16, 18, 20. (Fit 5 feet 7 inches to 5 feet 11 inches.) State your correct size.

Women's sizes 38, 40, 42, 44. (Fit 5 feet 4½ inches to 5 feet 6½ inches.) Please state your correct size.

Striped Shirt

Colors	Long-sleeve				Short-sleeve
	Junior	Average Misses'	Tall Misses'	Women's	
Lilac and white . . .	19 G 4524F	7 G 3458F	7 G 3561F	7 G 3613F	7 G 3857F
Med. blue and white	19 G 4522F	7 G 3459F	7 G 3552F	7 G 3614F	7 G 3858F
Light pink and white	19 G 4523F	7 G 3460F	7 G 3553F	7 G 3615F	7 G 3859F
Shipping weight . . .	7 ounces	7 ounces	8 ounces	8 ounces	7 ounces
Price	\$12.00	\$12.00	\$13.00	\$13.00	\$11.00

Solid-color Shirt

Colors	Long-sleeve				Short-sleeve
	Junior	Average Misses'	Tall Misses'	Women's	
Lilac	19 G 4521F	7 G 3450F	7 G 3569F	7 G 3671F	7 G 3876F
Light pink	19 G 4519F	7 G 3452F	7 G 3572F	7 G 3673F	7 G 3878F
White	19 G 4517F	7 G 3454F	7 G 3574F	7 G 3675F	7 G 3880F
Medium blue	19 G 4518F	7 G 3451F	7 G 3571F	7 G 3672F	7 G 3877F
Light yellow	19 G 4520F	7 G 3453F	7 G 3573F	7 G 3674F	7 G 3879F
Shipping weight . . .	7 ounces	7 ounces	8 ounces	8 ounces	7 ounces
Price	\$12.00	\$12.00	\$13.00	\$13.00	\$11.00



Short-sleeve shirts are available in Average Misses' sizes only



Sears Best

THE WOOL-BLEND SWEATERS

The soft texture of wool is blended with just enough acrylic to make these sweaters machine washable. Choose from an array of solid-colors or two rich jacquard patterns

Wardrobe essentials and low priced at

Solid-color Sweater | Jacquard Sweater

\$16 | **\$18**

(1) Solid-color Sweater

FABRIC: Smooth knit of wool and acrylic.

DETAILING: Crew-neck pullover has long, set-in sleeves. Fashionable rib-knit trim around neck, wrists and bottom.

CARE: Machine washable at warm temperature, delicate cycle; tumble dry low or dry flat.

SIZES, COLORS, ORDERING INFORMATION:

Misses' sizes S(8-10); M(12-14) or L(16-18).

State your correct letter size S, M or L.

T 7 G 9506F-Medium blue T 7 G 9504F-Gray

heather heather

T 7 G 9500F-Brick red T 7 G 9503F-Navy

T 7 G 9505F-Winter white T 7 G 9501F-Light

T 7 G 9502F-Dark brown yellow

Shipping weight 9 ounces.....\$16.00

(2) Jacquard Sweater

FABRIC: Smooth knit of wool and acrylic . . . multicolor jacquard pattern circles front, back, bottom and sleeves.

DETAIL: Crew-neck pullover has long, raglan sleeves. Rib-knit around neck, wrists, bottom.

CARE: Machine washable at warm temperature, delicate cycle; tumble dry low or dry flat.

SIZES, COLORS, ORDERING INFORMATION:

Misses' sizes S(8-10); M(12-14) or L(16-18).

State your correct letter size S, M or L.

T 7 G 9640F—Gray T 7 G 9642F—Cream

Shipping weight 10 ounces.....\$18.00

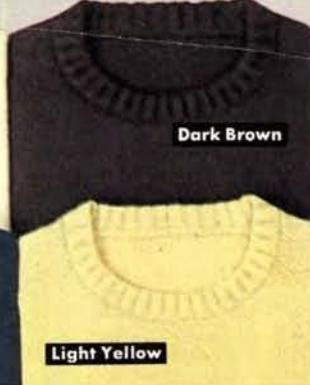
ORDER YOUR USUAL SEARS SIZE. If in doubt, see the Fitting Room on p. 66 for Misses' sweaters



Brick red



Winter white



Dark Brown



Gray heather



Navy



Light Yellow



Cream

THE WESTERN-LOOK IN BRUSHED DENIM

Hug Bunny™ separates of Celanese Fortrel* polyester and cotton denim. Their built-in s-t-r-e-t-c-h and durability make them classics. Individually styled for comfort and neat appearance

Wardrobe essentials and low priced at

Blazer	Skirt	Vest	Pants
\$32	\$17	\$16	\$20

Misses' sizes

(1 thru 4) FABRIC: Hug Bunny™ brushed stretch denim woven of Celanese Fortrel® polyester and cotton. Light blue. CARE: Machine washable at warm temperature; tumble dry.

(1) The Blazer

DETAILING: Fitted blazer has notched collar; front button closing. Stylish front and back yokes. Front darts and back princess seams for good fit and comfort. Long sleeves. Two patch pockets. Topstitching. SIZES AND ORDERING INFORMATION:

Misses' sizes 10, 12, 14, 16, 18. Please state your correct size.
T 7 G 61607F—Shipping weight 15 ounces \$32.00

(2) The Skirt

DETAILING: A-line skirt has a set-on waistband. Front and back darts for smooth fit. Back zipper closing. Fashionable topstitching. SIZES AND ORDERING INFORMATION:

Misses' sizes 10, 12, 14, 16, 18. Please state your correct size.
T 7 G 61606F—Shipping weight 11 ounces \$17.00

(3) The Vest

DETAILING: Fitted vest has front button closing. Stylish front yoke and front darts. Fashionable topstitching. SIZES AND ORDERING INFORMATION:

Misses' sizes 10, 12, 14, 16, 18. Please state your correct size.
T 7 G 61605F—Shipping weight 6 ounces \$16.00

(4) The Pants

DETAILING: Fitted pants have a set-on waistband with an elastic back for a snug, neat fit. Zipper-fly front with one-button tab closure. Front darts for better fit. Back yoke. Straight-cut legs measure about 18 inches wide at hemline. Fashionable topstitching. SIZES AND ORDERING INFORMATION:

Misses' sizes 10, 12, 14, 16, 18. Please state your correct size.
T 7 G 61602F—Shipping weight 14 ounces \$20.00

(5) The Western Shirt

FABRIC: Smooth blend of woven polyester and cotton. DETAILING: Pointed collar with embroidery. Front button placket with simulated mother-of-pearl buttons. Piped front yoke. Long sleeves; set-on cuffs with three simulated mother-of-pearl buttons. Shirt-tail bottom. CARE: Machine washable, warm temperature; line dry or tumble dry. SIZES, COLORS AND ORDERING INFORMATION:

Misses' sizes 10, 12, 14, 16, 18. Please state your correct size.
T 7 G 61603F—Light blue with red piping
T 7 G 61604F—Red with red piping
Shipping weight 4 ounces \$18.00

(6) The Plaid Shirt

FABRIC: Woven blend of polyester and cotton. Red, blue, gold plaid. DETAILING: Rounded collar with ruffle trim. Front button placket closing with dyed-to-match buttons. Dropped shoulders; long sleeves; cuffs with one-button closing. Straight-cut bottom. CARE: Machine washable, warm temperature; tumble dry. SIZES AND ORDERING INFORMATION:

Misses' sizes 10, 12, 14, 16, 18. Please state your correct size.
T 7 G 61601F—Shipping weight 5 ounces \$18.00

*Fortrel® is a trademark of Fiber Industries, Inc.,
a subsidiary of Celanese Corporation.

ORDER YOUR USUAL SEARS SIZE. If in doubt, see the Fitting Room on page 66
for the blazer, vest and shirts; see page 62 for the skirt and pants



Denim blazer has a
fashionable back yoke



Western-style Hat

FABRIC: Wool felt.
DETAILING: Classic western styling features high crown with center crease and wide brim. Adjustable-cord chin strap.
SIZES, COLORS, ORDER INFO: One size fits head sizes 21 $\frac{3}{4}$ inches to 22 $\frac{1}{2}$ inches.
 T 88 G 9355—Red
 T 88 G 9356—Black
 T 88 G 9357—Camel tan
 Shpg. wt. 9 oz.\$18.00



Boot with decorative fringe

UPPERS: Leather-look urethane. Shaft is fringed. Smooth foot. Matching pull straps. Deep-dipped topline. Narrow-round toe. About 9 $\frac{1}{2}$ -inch high shaft. Imported.
SOLES AND HEELS: Composition sole. Stacked-look, leather-wrapped heel about 2 inches high.
SIZES, COLORS, ORDER INFO: Women's med. sizes: 5 $\frac{1}{2}$ M, 6M, 6 $\frac{1}{2}$ M, 7M, 7 $\frac{1}{2}$ M, 8M, 8 $\frac{1}{2}$ M, 9M, 10M. State size. Available in other colors, see page 276.
 T 54 G 37381F—Spice tan
 Shpg. wt. 2 lbs. 6 oz.\$27.99



SMART INVESTMENTS
IN FASHION

THE SWEATER-JACKETS

Classic cable-knit in two styles
... one with all-over cabling and
a button-up collar, the other with
front cabling and a fashionable
shawl collar. Both of easy-care
acrylic. Great-looking as a
sweater or jacket

Wardrobe essentials
and low priced at

Button-up
collar Sweater Shawl-collar
Sweater

\$23

Misses' sizes

\$19

Misses' sizes

WOMEN'S SIZES PRICED HIGHER

(1 and 2) FABRIC: Bulky sweaterknit of acrylic. Item (1) has all-over cable pattern. Item (2) has cable pattern on front only.

CARE: Machine wash, warm temperature; tumble dry.

(1) Button-up Collar Sweater-Jacket

DETAILING: Front button closing. Flat collar converts to turtleneck with 2-button closure. Long sleeves; turn-back cuffs. 2 patch pockets. Rib-knit collar, cuffs, pocket-flaps, bottom. Imported.

SIZES, COLORS AND ORDERING INFORMATION:

Misses' sizes S(10); M(12-14) or L(16-18).

T 7 G 9002F—Cream T 7 G 9004F—Currant red

T 7 G 9003F—Navy T 7 G 9018F—Gray heather

State letter S, M or L. Wt. 1 lb. 10 oz. \$23.00

Women's Sweater sizes 42, 44, 46. Please state size.

T 7 G 9019F—Cream T 7 G 9028F—Currant red

T 7 G 9027F—Navy T 7 G 9026F—Gray heather

Shipping weight 1 pound 15 ounces \$25.00

(2) Shawl Collar Sweater-Jacket

DETAIL: Front button closing. Shawl collar. Long sleeves have turn-back cuffs. 2 patch pockets. Rib-knit collar, cuffs, top of pockets and bottom. Imported.

SIZES, COLORS AND ORDERING INFORMATION:

Misses' sizes S(8-10); M(12-14) or L(16-18).

T 7 G 9200F—Cream T 7 G 9201F—Camel tan

State letter S, M or L. Wt. 1 lb. 4 oz. \$19.00

Women's Sweater sizes 42, 44, 46. State correct size.

T 7 G 9206F—Cream T 7 G 9207F—Camel tan

Shipping weight 1 pound 9 ounces \$21.00

ORDER YOUR USUAL SEARS SIZE. If in doubt, see the
Fitting Room chart on page 66 for Misses' sizes;
see the chart below for Women's Sweater sizes

the fitting room for sweaters

Determine size by BUST measurement only

SWEATER SIZE	34	36	38	40	42	44	46
Bust (inches)	32½- 34	34½- 36	36½- 38	38½- 40	40½- 42	42½- 44	44½- 46



THE SOFT COWL-NECK SWEATER

It's a versatile classic . . . great under blazers, topping jeans, pants or skirts. Knit of soft, easy-care Orlon* acrylic. Lycra® spandex at collar, cuffs and bottom for great resiliency . . . snaps back into shape after machine washing and drying

A wardrobe essential and low priced at

\$14 Misses' sizes

FABRIC: Fine ribbed-textured knit of soft Orlon* acrylic yarn. Lycra® spandex at collar, cuffs and bottom for great resiliency.

DETAILING: Cowl-neck pullover has long, set-in sleeves. Fashionable rib-knit trims collar, cuffs and bottom.

CARE: Machine washable, warm temperature. Tumble dry, low or dry flat.

SIZES, COLORS AND ORDERING INFO:
Misses' sizes S(8-10); M(12-14) or L(16-18). Please state correct letter S, M or L.

7 G 9515F—Rose pink

7 G 9520F—Green

7 G 9519F—Gray

7 G 9518F—Black

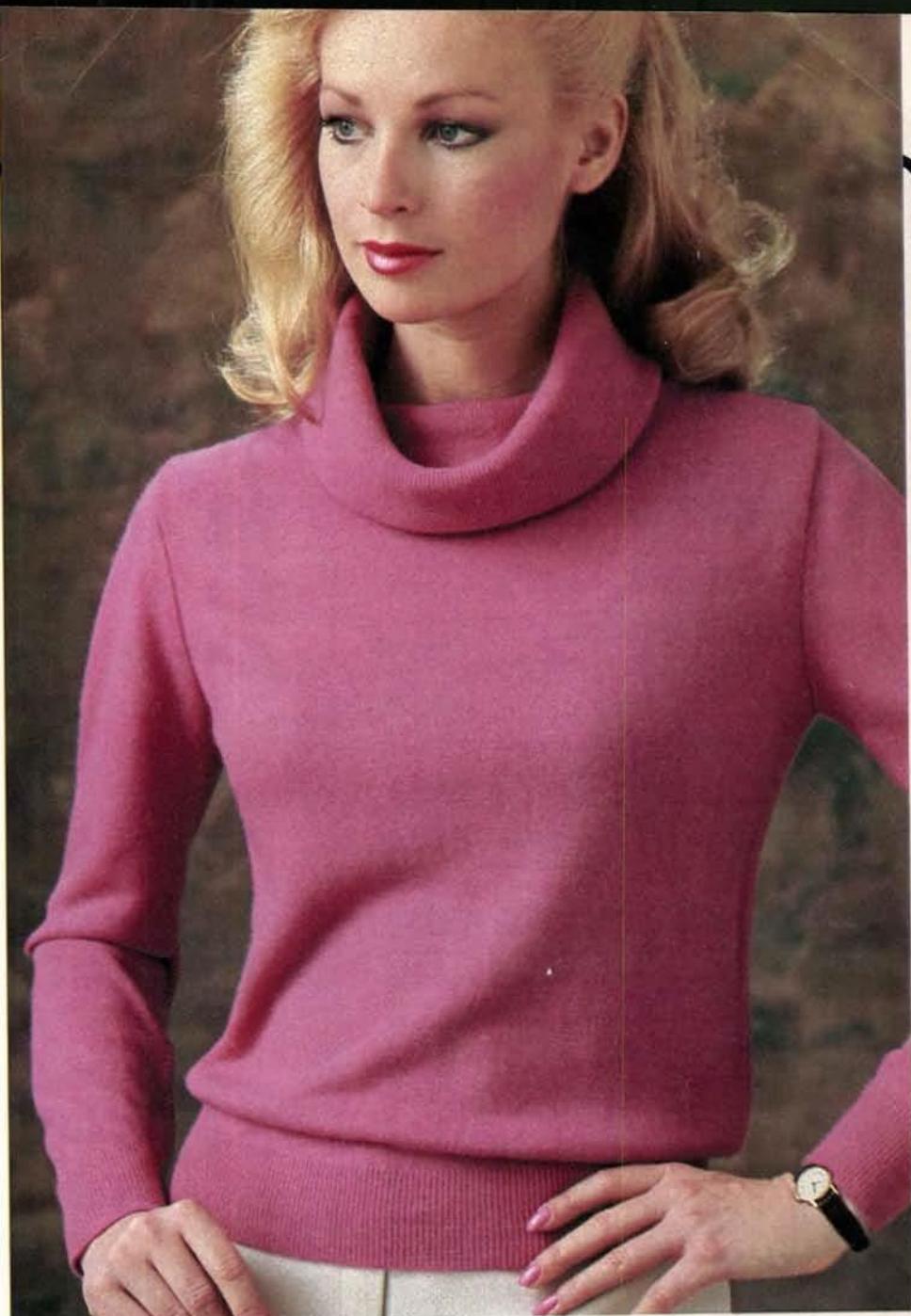
7 G 9517F—Cream

7 G 9521F—Red

7 G 9516F—Medium blue

Shipping weight 8 ounces \$14.00

*Reg. DuPont T.M.



**Women's PHASAR™
Quartz Watch**

TIMEKEEPING SYSTEM: Electronic quartz movement . . . accurate to within 3 minutes a year. Powered by battery (included). Battery is replaceable.

CONSTR: Base metal case has gold-tone*. Round white dial is fully-numbered with Roman numerals. Black lizard-grained leather strap. Electronic time set for traveling convenience to different time zones. Imported.

ORDERING INFORMATION: Warranted for 1 year . . . see details on page 121.

4 G 44003—Shipping weight 5 oz. . . . \$49.99

*See note on page 121.



SMART INVESTMENTS
IN FASHION

Woven Blazers that fit

A wardrobe
essential and
low priced at **\$38**

Petite, Average
Misses' Regular
Bust Sizes

TALL MISSES', WOMEN'S AND
FULL BUST SIZES PRICED HIGHER



Each Misses' size blazer comes in two different bust shapes to allow you to choose the fit that's right for your figure type.

Stretch Gabardine Blazer of Dacron® Polyester

FABRIC: Klopman Suraline Flex™ . . . twill weave Dacron® polyester with two-way stretch for good fit and comfort.

DETAILING: Notched collar with narrow lapels; button front closing. Slightly padded shoulders; long sleeves with three button trim. Breast pocket (Misses' sizes only); two front patch pockets. Fully lined with acetate. Coordinating stretch gabardine pants sold on page 26; stretch woven blouse sold on page 27.

CARE: Machine washable, warm; line dry or tumble dry.

SIZES, COLORS AND ORDERING INFORMATION:

Petite Misses' sizes 6, 8, 10, 12, 14, 16.

(Fit 5 feet 2½ inches and under.) State correct size.

Colors	Regular Bust Wt. 1 lb. 2 oz.	Price	Full Bust (no size 6) Wt. 1 lb. 3 oz.	Price
Rust	T 7 G 65166CF	\$38.00	T 7 G 65194CF	\$39.00
Navy	T 7 G 65165CF	38.00	T 7 G 65193CF	39.00
Brown	T 7 G 65164CF	38.00	T 7 G 65192CF	39.00
Taupe	T 7 G 65167CF	38.00	T 7 G 65195CF	39.00
Black	T 7 G 65163CF	38.00	T 7 G 65191CF	39.00

Average Misses' sizes 8, 10, 12, 14, 16, 18. (Fit 5 feet 3 inches to 5 feet 6½ inches.) State correct size.

Colors	Regular Bust Wt. 1 lb. 3 oz.	Price	Full Bust (no size 8) Wt. 1 lb. 4 oz.	Price
Rust	T 7 G 65174CF	\$38.00	T 7 G 65201CF	\$39.00
Navy	T 7 G 65173CF	38.00	T 7 G 65199CF	39.00
Brown	T 7 G 65172CF	38.00	T 7 G 65198CF	39.00
Taupe	T 7 G 65175CF	38.00	T 7 G 65202CF	39.00
Black	T 7 G 65171CF	38.00	T 7 G 65197CF	39.00

Tall Misses' sizes 10, 12, 14, 16, 18, 20, 22. (Fit 5 feet 7 inches to 5 feet 11 inches.) State correct size.

Colors	Regular Bust (no size 22) Wt. 1 lb. 4 oz.	Price	Full Bust (no size 10) Wt. 1 lb. 5 oz.	Price
Rust	T 7 G 65181CF	\$40.00	T 7 G 65207CF	\$41.00
Navy	T 7 G 65179CF	40.00	T 7 G 65206CF	41.00
Brown	T 7 G 65178CF	40.00	T 7 G 65205CF	41.00
Taupe	T 7 G 65182CF	40.00	T 7 G 65208CF	41.00
Black	T 7 G 65177CF	40.00	T 7 G 65204CF	41.00

Women's Regular Bust sizes 36, 38, 40, 42, 44, 46. (Fit 5 feet 4½ inches to 5 feet 6½ inches.) State correct size.

Colors	Regular Bust	Shpg. wt.	Price
Rust	T 7 G 65187CF	1 lb. 5 oz.	\$40.00
Navy	T 7 G 65186CF	1 lb. 5 oz.	40.00
Brown	T 7 G 65185CF	1 lb. 5 oz.	40.00
Taupe	T 7 G 65188CF	1 lb. 5 oz.	40.00
Black	T 7 G 65184CF	1 lb. 5 oz.	40.00

*Reg. DuPont T.M.



HOW TO FIND BLAZER AND BLOUSE SIZES

- Measure bust at fullest part over type of foundation you normally wear . . . find your bust measurement on chart
- Select your blazer or blouse size by reading down the chart until you find your bust measurement and cup size. If measurement is between sizes, select the smaller size for a trim fit . . . select the next larger size for a more relaxed fit

MEASUREMENTS FOR MISSES' SIZES. Order only sizes listed with each item

SIZE	6	8	10	12	14	16	18	20	22
REGULAR BUST (Cup size A, B)	31½- 32½	32½- 33½	33½- 34½	35-36	36½- 37½	38-39	39½-41	41½-43	43½-45
FULL BUST (Cup size C, D)	33-34	34-35	35-36	37½	38-39	40½	41-42½	43-44½	45-46½

MEASUREMENTS FOR WOMEN'S SIZES. Order only sizes listed with each item

SIZE	36	38	40	42	44	46
REGULAR BUST (Cup size A, B, C, D)	39-40½	41-42½	43-44½	45-46½	47-48½	49-50½



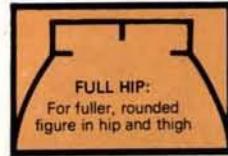
Woven Skirts that fit

A wardrobe essential and **\$15** Petite, Average Misses' Regular Hip Sizes
low priced at

TALL MISSES', WOMEN'S AND FULL HIP SIZES PRICED HIGHER



REGULAR HIP:
For average figure
in hip and thigh



FULL HIP:
For fuller, rounded
figure in hip and thigh

Each waist size comes in two different hip shapes to allow you to choose the fit that's right for your figure type

Stretch Gabardine Skirt of Dacron® Polyester

FABRIC: Klopman Suraline Flex™ . . . twill weave Dacron® polyester with two-way stretch for good fit and comfort.

DETAILING: Set-on waistband has zipper fly front with tab-and-button closing. Elasticized back gives neat, snug fit. Inside seams are pressed open for a smooth look outside. Two side-slash pockets; back kick pleat for walking ease.

CARE: Machine wash, warm; line dry or tumble dry.

SIZES, COLORS AND ORDERING INFORMATION:

Petite Misses' sizes 6, 8, 10, 12, 14, 16. Measures about 24½ inches long below waistband. *State size.*

Colors	Regular Hip Wt. 10 oz.	Price	Full Hip (no size 6) Wt. 11 oz.	Price
Rust . . .	T 7 G 4245F	\$15.00	T 7 G 4634F	\$16.00
Navy . . .	T 7 G 4235F	15.00	T 7 G 4267F	16.00
Brown . . .	T 7 G 4447F	15.00	T 7 G 4471F	16.00
Taupe . . .	T 7 G 4246F	15.00	T 7 G 4635F	16.00
Black . . .	T 7 G 4446F	15.00	T 7 G 4470F	16.00

Average Misses' sizes 8, 10, 12, 14, 16, 18. Measures about 26 inches long below waistband. *State size.*

Colors	Regular Hip Wt. 11 oz.	Price	Full Hip (no size 8) Wt. 12 oz.	Price
Rust . . .	T 7 G 4247F	\$15.00	T 7 G 4637F	\$16.00
Navy . . .	T 7 G 4241F	15.00	T 7 G 4273F	16.00
Brown . . .	T 7 G 4453F	15.00	T 7 G 4477F	16.00
Taupe . . .	T 7 G 4248F	15.00	T 7 G 4638F	16.00
Black . . .	T 7 G 4452F	15.00	T 7 G 4476F	16.00

Tall Misses' sizes 10, 12, 14, 16, 18, 20, 22. Measures about 28½ inches long below waistband. *State size.*

Colors	Regular Hip (no size 22) Wt. 13 oz.	Price	Full Hip (no size 10) Wt. 14 oz.	Price
Rust . . .	T 7 G 4627F	\$16.00	T 7 G 4641F	\$17.00
Navy . . .	T 7 G 4251F	16.00	T 7 G 4279F	17.00
Brown . . .	T 7 G 4459F	16.00	T 7 G 4483F	17.00
Taupe . . .	T 7 G 4628F	16.00	T 7 G 4642F	17.00
Black . . .	T 7 G 4458F	16.00	T 7 G 4482F	17.00

Women's sizes 36, 38, 40, 42, 44, 46. Measures about 27 inches long below waistband. *State size.*

Colors	Regular Hip Wt. 13 oz.	Price	Full Hip (no size 10) Wt. 14 oz.	Price
Rust . . .	T 7 G 4631F	\$16.00	T 7 G 4644F	\$17.00
Navy . . .	T 7 G 4261F	16.00	T 7 G 4285F	17.00
Brown . . .	T 7 G 4465F	16.00	T 7 G 4489F	17.00
Taupe . . .	T 7 G 4632F	16.00	T 7 G 4645F	17.00
Black . . .	T 7 G 4464F	16.00	T 7 G 4488F	17.00

*Reg. DuPont T.M.

MEASUREMENTS FOR WOMEN'S SIZES. Order only sizes listed with each item

SIZE	36	38	40	42	44	46
WAIST	33-34½	35-36½	37-39	39½-41½	42-44	44½-46½
REGULAR HIP	40½-41½	42½-43½	44½-45½	46½-47½	48½-49½	50½-51½
FULL HIP	42-43	44-45	46-47	48-49	50-51	52-53

MEASUREMENTS FOR MISSES' SIZES. Order only sizes listed with each item

SIZE	6	8	10	12	14	16	18	20	22
WAIST	23-24	24½-25	25½-26	26½-27½	28-29	29½-30½	31-32½	33-34½	35-36½
REGULAR HIP	34-35	35-36	36-37	37½-38½	39-40	40½-41½	42-43½	44-45½	46½-47½
FULL HIP	35½-36½	36½-37½	37½-38½	39-40	40½-41½	42-43	44-45	46-47	48-49

Woven Pants that fit

A wardrobe essential

and low **\$15**

Petite, Average
and Tall Misses'
Regular Hip Sizes

WOMEN'S AND FULL HIP SIZES PRICED HIGHER



Each Misses' waist size comes in two different hip shapes to allow you to choose the fit that's right for your figure type. Women's sizes available in Full Hip only.

Stretch Gabardine Pants of Dacron* Polyester

FABRIC: Klopman Suraline Flex™ . . . twill weave Dacron* polyester with 2-way stretch for good fit and comfort.

DETAILING: Set-on waistband; zipper fly front; tab-and-button closing with inner safety button. Shirred elasticized back; front and back darts. Seams are pressed open for a smooth fit. Straight legs measure about 18 inches wide at hem. Coordinating blazer sold on page 24.

CARE: They're PERMA-PREST® pants . . . need only touch-up ironing. Machine washable at warm temperature; tumble dry.

SIZES, COLORS AND ORDER INFO: See chart on page 25. Petite Misses' sizes 6, 8, 10, 12, 14, 16. (Fit 5 feet 2½ inches and under.) Please state your correct size.

Colors	Regular Hip Wt. 12 oz.	Price	Full Hip (no size 6) Wt. 12 oz.	Price
Rust	7 G 62802F	\$15.00	7 G 62805F	\$16.00
Taupe	7 G 62801F	15.00	7 G 62804F	16.00
Hunter green	7 G 62803F	15.00	7 G 62806F	16.00
Navy	7 G 62786F	15.00	7 G 62787F	16.00
Dark brown	7 G 62461F	15.00	7 G 62626F	16.00
Beige	7 G 62752F	15.00	7 G 62756F	16.00
Black	7 G 62402F	15.00	7 G 62406F	16.00

Average Misses' sizes 8, 10, 12, 14, 16, 18. (Fit 5 feet 3 inches to 5 feet 6½ inches.) Please state correct size.

Colors	Regular Hip Wt. 13 oz.	Price	Full Hip (no size 8) Wt. 13 oz.	Price
Rust	7 G 62808F	\$15.00	7 G 62812F	\$16.00
Taupe	7 G 62807F	15.00	7 G 62811F	16.00
Hunter green	7 G 62809F	15.00	7 G 62813F	16.00
Navy	7 G 62788F	15.00	7 G 62789F	16.00
Dark brown	7 G 62489F	15.00	7 G 62496F	16.00
Beige	7 G 62761F	15.00	7 G 62765F	16.00
Black	7 G 62411F	15.00	7 G 62415F	16.00

Tall Misses' sizes 10, 12, 14, 16, 18, 20, 22. (Fit 5 feet 7 inches to 5 feet 11 inches.) Please state correct size.

Colors	Regular Hip (no size 22) Wt. 14 oz.	Price	Full Hip (no size 10) Wt. 14 oz.	Price
Rust	7 G 62815F	\$15.00	7 G 62818F	\$16.00
Taupe	7 G 62814F	15.00	7 G 62817F	16.00
Hunter green	7 G 62816F	15.00	7 G 62819F	16.00
Navy	7 G 62791F	15.00	7 G 62792F	16.00
Dark brown	7 G 62499F	15.00	7 G 62632F	16.00
Beige	7 G 62769F	15.00	7 G 62774F	16.00
Black	7 G 62419F	15.00	7 G 62424F	16.00

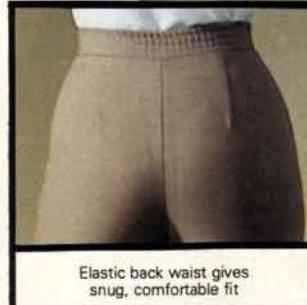
Women's Full Hip sizes 36, 38, 40, 42, 44, 46. (Fit 5 ft. 4½ in. to 5 ft. 6½ in.) Please state your correct size.

7 G 62822F—Rust 7 G 62527F—Dark brown
7 G 62821F—Taupe 7 G 62824F—Beige
7 G 62823F—Hunter green 7 G 62633F—Black

7 G 62793F—Navy

Shipping weight 15 ounces \$17.00

*Reg. DuPont T.M.



The Accessories

Shoes sold on page 112



Four-in-one Stretch Woven Blouse that fits

Choose the style that fits your mood . . .
 romantic with soft, feminine ruffles . . .
 classic with collar open . . . tunic when worn
 with belt . . . dressy with belt worn as a bow

A wardrobe essential
 and low **\$18** Average Misses'
 Regular Bust Sizes

TALL MISSES', WOMEN'S AND FULL
 BUST SIZES PRICED HIGHER



Each Misses' size blouse comes in
 two different bust shapes to allow you to choose
 the fit that's right for your figure type

FABRIC: Woven polyester with 2-way stretch for good fit and comfort. Visa® fabric is treated to release most stains and soils and absorb moisture for breathability.

DETAILING: Versatile blouse has detachable ruffle jabot and a detachable self-fabric belt that can also be worn as a bow at neckline. Round collar. Long sleeves with one-button cuffs. Soft shirring at dropped front shoulder seams. Straight-cut bottom.

CARE: Machine washable at warm; line or tumble dry.

SIZES, COLORS, ORDERING INFORMATION: See chart page 24.

Average Misses' sizes 8, 10, 12, 14, 16, 18. (Fit 5 feet 3 inches to 5 feet 6½ inches.) Please state your correct size.

Colors	Regular Bust Wt. 5 oz.	Price	Full Bust Wt. 5 oz.	Price
Blue	T 7 G 64655F	\$18.00	T 7 G 64661F	\$19.00
White	T 7 G 64656F	18.00	T 7 G 64662F	19.00
Red	T 7 G 64658F	18.00	T 7 G 64664F	19.00
Beige	T 7 G 64657F	18.00	T 7 G 64663F	19.00
Light green	T 7 G 64659F	18.00	T 7 G 64665F	19.00

Tall Misses' sizes 10, 12, 14, 16, 18, 20. (Fit 5 feet 7 inches to 5 feet 11 inches.) Please state your correct size.

Colors	Regular Bust Wt. 5 oz.	Price	Full Bust Wt. 5 oz.	Price
Blue	T 7 G 64666F	\$19.00	T 7 G 64672F	\$20.00
White	T 7 G 64667F	19.00	T 7 G 64673F	20.00
Red	T 7 G 64669F	19.00	T 7 G 64675F	20.00
Beige	T 7 G 64668F	19.00	T 7 G 64674F	20.00
Light green	T 7 G 64671F	19.00	T 7 G 64676F	20.00

Women's Regular Bust sizes 38, 40, 42, 44. State size.

T 7 G 64677F—Blue T 7 G 64679F—Beige

T 7 G 64678F—White T 7 G 64682F—Light green

T 7 G 64681F—Red

Shipping weight 5 ounces \$20.00



The REAL VALUE of SEARS

All-weather Coats in a smooth, durable poplin with classic detailing . . . so practical they can be machine washed and dried without losing their good looks

Sears Best



(1) Zip-lined version
has 34 inch long
pile liner
... the longest
liner we sell



(2) Zip-lined
version has a
cozy pile liner



SHOP AND COMPARE FEATURES AND PRICE

See for yourself what value at Sears really means

- SHOWER-RESISTANT FABRIC. Smooth poplin is treated for shower resistance
- COMPLETELY MACHINE WASHABLE. Both coat and liner can be machine washed; tumble dried
- SUPERB CRAFTSMANSHIP. All seams are finished from top to bottom to help insure durability . . . buttons are shank-wrapped for sturdiness
- GREAT SIZE SELECTION. Coats come in a very wide range of sizes and figure types so that you can have the fit that's right for you

(1) SEARS BEST TRENCHCOAT

A wardrobe essential **\$55⁰⁰**

Petite Misses' and
Average Misses' sizes
without zip-liner

ZIP-LINED VERSION, TALL MISSES' AND HALF SIZES PRICED HIGHER

FABRIC AND CARE: Smooth poplin in a blend of cotton and polyester . . . tightly woven for rugged wear. Shower resistant. Woven nylon lining. Zip-lined version has a 34-inch long liner of acrylic pile with acetate sleeves quilted to polyester fiberfill. Both coat and liner are machine washable at warm temperature; line or tumble dry.

DETAILING: Classic trenchcoat styling with front and back seaming for just a hint of shape. Roomy raglan sleeves make it easy to slip over jackets; adjustable buckle sleeve-straps. Front and back rain-shield flaps give added protection. Button-down epaulets; deep welt-slash pockets; topstitching trim. Self-belt with D-ring buckle is long enough to tie. Extra buttons sewn to inside of coat. Imported.

SIZES, COLORS AND ORDERING INFORMATION:

Petite Misses' sizes 6P, 8P, 10P, 12P, 14P, 16P.
(Fit figures 5 ft. 2½ in. and under.) Coat measures about 42½ in. long. Please state size.

Color	With zip-liner	Without zip-liner
Light taupe . . .	N 17 G 9271F	N 17 G 9171F
Navy blue . . .	N 17 G 9272F	N 17 G 9172F
Caramel . . .	N 17 G 9270F	N 17 G 9170F
Shpg. wt. . . .	3 lbs. 2 oz.	1 lb. 12 oz.
Price	\$70.00	\$55.00

Average Misses' sizes 8, 10, 12, 14, 16, 18. (Fit figures 5 ft. 3 in. to 5 ft. 6½ in.) Coat measures about 45 inches long. Please state size.

Color	With zip-liner	Without zip-liner
Light taupe . . .	N 17 G 9471F	N 17 G 9371F
Navy blue . . .	N 17 G 9472F	N 17 G 9372F
Caramel . . .	N 17 G 9470F	N 17 G 9370F
Shpg. wt. . . .	3 lbs. 4 oz.	1 lb. 14 oz.
Price	\$70.00	\$55.00

Tall Misses' sizes 10T, 12T, 14T, 16T, 18T, 20T. (Fit 5 ft. 7 in. to 5 ft. 11 in.) Coat measures about 48 inches long. Please state size.

Color	With zip-liner	Without zip-liner
Light taupe . . .	N 17 G 9671F	N 17 G 9571F
Navy blue . . .	N 17 G 9672F	N 17 G 9572F
Caramel . . .	N 17 G 9670F	N 17 G 9570F
Shpg. wt. . . .	3 lbs. 8 oz.	2 lbs.
Price	\$75.00	\$60.00

Half sizes 16½, 18½, 20½, 22½, 24½, 26½. (Fit figures 5 ft. 4 in. and under.) Coat measures about 43 inches long. Please state size.

Color	With zip-liner	Without zip-liner
Light taupe . . .	N 17 G 4911F	N 17 G 4901F
Navy blue . . .	N 17 G 4912F	N 17 G 4902F
Caramel . . .	N 17 G 4910F	N 17 G 4900F
Shpg. wt. . . .	3 lbs. 6 oz.	2 lbs. 10 oz.
Price	\$75.00	\$60.00



(2) SEARS BEST TOPPER

A wardrobe essential **\$40⁰⁰**

Average Misses' sizes
without zip-liner

ZIP-LINED VERSION, TALL MISSES' AND HALF SIZES PRICED HIGHER

FABRIC AND CARE: Smooth poplin in a blend of cotton and polyester . . . tightly woven for rugged wear. Shower resistant. Woven polyester lining. Zip-lined version has a 26 inch long liner of acrylic pile with acetate sleeves quilted to polyester fiberfill. Both coat and liner are machine washable at warm temperature; line or tumble dry.

DETAILING: Softly tailored style is cut to slide over your jackets and bulky tops. Beautifully detailed with front and back yoke; deep welt-slash pockets; topstitching trim. Roomy raglan sleeves have adjustable button cuffs; back has tailored pleat. Extra buttons are sewn to inside of coat. Imported.

SIZES, COLORS AND ORDERING INFORMATION:

Average Misses' sizes 8, 10, 12, 14, 16, 18. (Fit figures 5 ft. 3 in. to 5 ft. 6½ in.) Topper measures about 34 inches long. Please state size.

Color	With zip-liner	Without zip-liner
Caramel . . .	N 17 G 9337F	N 17 G 9237F
Light taupe . . .	N 17 G 9338F	N 17 G 9238F
Navy blue . . .	N 17 G 9339F	N 17 G 9239F
Shpg. wt. . . .	2 lbs. 3 oz.	1 lb. 7 oz.
Price	\$55.00	\$40.00

Tall Misses' sizes 12T, 14T, 16T, 18T, 20T. (Fit figures 5 ft. 7 in. to 5 ft. 11 in.) Topper measures about 35½ inches long. Please state size.

Color	With zip-liner	Without zip-liner
Caramel . . .	N 17 G 9537F	N 17 G 9437F
Light taupe . . .	N 17 G 9538F	N 17 G 9438F
Navy blue . . .	N 17 G 9539F	N 17 G 9439F
Shpg. wt. . . .	2 lbs. 10 oz.	1 lb. 11 oz.
Price	\$60.00	\$45.00

Half sizes 16½, 18½, 20½, 22½, 24½, 26½. (Fit figures 5 ft. 4 in. and under.) Topper measures about 33 inches long. Please state size when ordering.

Color	With zip-liner	Shpg. wt.	Price	Without zip-liner	Shpg. wt.	Price
Caramel . . .	N 17 G 4810F	2 lbs. 5 oz.	\$60.00	N 17 G 4800F	1 lb. 9 oz.	\$45.00
Light taupe . . .	N 17 G 4811F	2 lbs. 5 oz.	\$60.00	N 17 G 4801F	1 lb. 9 oz.	\$45.00
Navy blue . . .	N 17 G 4812F	2 lbs. 5 oz.	\$60.00	N 17 G 4802F	1 lb. 9 oz.	\$45.00



now, as always . . . you can count on Sears

ORDER YOUR USUAL SEARS SIZE. If in doubt, see the Fitting Room on page 135

The
REAL VALUE
of **SEARS**



Crisscross vamp Sling. Urethane upper. Adj. sling strap. Urethane lined. Heel pad. Comp. sole. 2 3/4-in. high covered heel.
SIZES, COLORS, ORD. INFO:
Med. sizes: 5 1/2B, 6B, 6 1/2B, 7B,
7 1/2B, 8B, 8 1/2B, 9B, 10B. State
size.
T 54 G 45646F—Slate blue
T 54 G 44646F—Terra cotta
T 54 G 43646F—Black
T 54 G 45746F—Burgundy
Shpg. wt. 1 lb.\$23.99

Polyester Shirtdresses with a hint of stretch added to the yarn for better fit and comfort . . . so finely woven they look and feel like expensive silk

SHOP AND COMPARE FEATURES AND PRICE

See for yourself what value at Sears really means

- Fabric with subtle stretch . . . "gives" for comfort, ease
- Interlined collars and cuffs . . . for shape retention where needed
- Overlocked stitched seams . . . inner seams stay flat, prevent fraying
- Extra button . . . no costly replacements when losing one
- Assorted solids, print or stripes . . . suit your personal style
- Complete size range . . . choose the fit for your figure type

A wardrobe essential **\$30** Petite and Average Misses' sizes

TALL MISSES' AND HALF SIZES PRICED HIGHER

3



(1 thru 3) FABRIC: 100% polyester . . . so finely woven it looks and feels like silk. We've added a bit of stretch to the yarn to give you a better fit with ease.

CARE: Machine washable at warm temperature; tumble dry.

(1) Solid-color Dress with Convertible Collar

DETAILING: Pullover style has front placket with concealed button closure to waist. Rounded, notched collar can be worn three ways . . . Peter Pan, V-neck or Mandarin style (tie the sash-belt around neckline for another look . . . just add your own belt). Shirred drop front shoulderline and back yoke; long sleeves with one-button cuffs. Elasticized waistline; self-fabric sash-belt. An extra button is included.

SIZES, COLORS AND ORDERING INFORMATION:

Petite Misses' sizes 4P, 6P, 8P, 10P, 12P, 14P. (Fit 5 ft. 2½ in. and under.)	
T 31 G 70055F—Teal green	T 31 G 70035F—Cranberry red
T 31 G 70045F—Medium blue	
State correct size. Shipping weight 8 ounces . . .	\$30.00
Average Misses' sizes 8, 10, 12, 14, 16, 18. (Fit 5 ft. 3 in. to 5 ft. 6½ in.)	
T 31 G 70056F—Teal green	T 31 G 70036F—Cranberry red
T 31 G 70046F—Medium blue	
State correct size. Shipping weight 8 ounces . . .	\$30.00
Tall Misses' sizes 12T, 14T, 16T, 18T, 20T, 22T. (Fit 5 ft. 7 in. to 5 ft. 11 in.)	
T 31 G 70057F—Teal green	T 31 G 70037F—Cranberry red
T 31 G 70047F—Medium blue	
State correct size. Shipping weight 8 ounces . . .	\$31.00
Half sizes 14½, 16½, 18½, 20½, 22½, 24½. (Fit 5 ft. 4 in. and under.)	
T 31 G 70058F—Teal green	T 31 G 70038F—Cranberry red
T 31 G 70048F—Medium blue	
State correct size. Shipping weight 9 ounces . . .	\$31.00

(2) Paisley Print Dress . . . red and white on medium blue ground

DETAILING: Easy-wearing shift style has front button-placket closing to waist; small rounded collar; long sleeves with one-button cuffs. Self-fabric sash-belt. Extra button incl. SIZES AND ORDERING INFORMATION:

Average Misses' sizes 8, 10, 12, 14, 16, 18. (Fit 5 ft. 3 in. to 5 ft. 6½ in.)	
T 31 G 70196F—State correct size. Shipping weight 8 ounces . . .	\$30.00
Tall Misses' sizes 12T, 14T, 16T, 18T, 20T, 22T. (Fit 5 ft. 7 in. to 5 ft. 11 in.)	
T 31 G 70197F—State correct size. Shipping weight 8 ounces . . .	\$31.00
Half sizes 14½, 16½, 18½, 20½, 22½, 24½. (Fit 5 ft. 4 in. and under.)	
T 31 G 70198F—State correct size. Shipping weight 9 ounces . . .	\$31.00

(3) Multicolor Stripe Dress

DETAILING: Pullover style has front placket with concealed button closure to waist. Pointed, notched collar to wear open or closed . . . a detachable self-tie is included to wear or not. Shirred drop front shoulder-line; long sleeves with one-button cuffs. Elasticized waistline; self-fabric sash-belt. Extra button included. SIZES AND ORDERING INFORMATION:

Petite Misses' sizes 4P, 6P, 8P, 10P, 12P, 14P. (Fit 5 ft. 2½ in. and under.)	
T 31 G 70095F—State correct size. Shipping weight 8 ounces . . .	\$30.00
Average Misses' sizes 8, 10, 12, 14, 16, 18. (Fit 5 ft. 3 in. to 5 ft. 6½ in.)	
T 31 G 70096F—State correct size. Shipping weight 8 ounces . . .	\$30.00

ORDER YOUR USUAL SEARS SIZE. If in doubt, see chart on page 117.

now, as always . . . you can count on Sears

SMART INVESTMENTS
IN FASHION





THE CLASSIC TUNICS

Top off your fall wardrobe with flattering floral prints or solid-colors. Tunics are delicately accented with a mandarin neckline and soft shirring at front and back yokes. Each is an easy mixer with our pull-on pants

Wardrobe essentials and low priced at **\$12** Misses' sizes | **\$14** Misses' sizes

WOMEN'S SIZES PRICED HIGHER

FABRIC: Print tunic of Celanese Fortrel® polyester interlock knit. Solid-color tunic of polyester interlock knit. Both have a soft sheen.

DETAILING: Mandarin neckline. Softly shirred at front and back yokes. Adjustable $\frac{3}{4}$ -length sleeves with elastic binding at hem for ease in sleeve adjustment. Self-fabric belt. Shirtdress bottom.

CARE: Machine washable at warm temperature; tumble dry.

SIZES, COLORS AND ORDERING INFORMATION:

Print Tunic

Misses' sizes S(8-10); M(12-14) or L(16-18). *State letter size S, M or L.*
7 G 6816F—Plum; silver, black 7 G 6818F—Brown; rust, coral, taupe
7 G 6817F—Navy; teal, light blue
Shipping weight 6 ounces \$14.00
Women's sizes XL(38-40) or XXL(42-44). *Please state letter size XL or XXL.*
7 G 6871F—Plum; silver, black 7 G 6873F—Brown; rust, coral, taupe
7 G 6872F—Navy; teal, light blue
Shipping weight 8 ounces \$16.00

Solid-color Tunic

Misses' sizes S(8-10); M(12-14) or L(16-18). *State letter size S, M or L.*
7 G 7018F—Lilac 7 G 7019F—Cream white
Shipping weight 6 ounces \$12.00
Women's sizes XL(38-40) or XXL(42-44). *Please state letter size XL or XXL.*
7 G 7104F—Lilac 7 G 7105F—Cream white
Shipping weight 8 ounces \$14.00

THE DOUBLE-KNIT PULL-ON PANTS

PERMA-PREST® pants of Celanese Fortrel® polyester won't lose their shape even when they're machine washed and dried. Six fall colors from which to choose

A wardrobe essential and low priced at **\$12** Petite and Average Misses' sizes

TALL MISSES' AND WOMEN'S SIZES PRICED HIGHER

FABRIC: Our finest double-knit fabric of Celanese Fortrel® polyester gabardine stretches for neat fit and freedom of movement.

DETAILING: The pants are pull-on style with a set-on, elasticized waistband. Expertly tailored with back darts, topstitched side seams and pressed open front, back rises and inseams for a smoother fit. Straight legs measure approximately 19 inches wide at hemline.

CARE: PERMA-PREST® pants . . . machine washable, warm temperature. No ironing needed if tumble dried.

SIZES, COLORS AND ORDERING INFORMATION:

Petite Misses' sizes 8, 10, 12, 14, 16, 18. (Fit 5 feet $2\frac{1}{2}$ inches and under.)
Average Misses' sizes 10, 12, 14, 16, 18, 20. (Fit 5 ft. 3 in. to 5 ft. $6\frac{1}{2}$ in.)
Tall Misses' sizes 12, 14, 16, 18, 20, 22. (Fit 5 ft. 7 in. to 5 ft. 11 in.)
Women's sizes 36, 38, 40, 42, 44, 46. (Fit 5 ft. $4\frac{1}{2}$ in. to 5 ft. $6\frac{1}{2}$ in.)
Please state your correct size when ordering.

Colors	Petite Misses'	Average Misses'	Tall Misses'	Women's
Plum.....	7 G 1483F	7 G 1486F	7 G 1489F	7 G 1495F
Teal blue	7 G 1482F	7 G 1485F	7 G 1488F	7 G 1494F
Taupe.....	7 G 1481F	7 G 1484F	7 G 1487F	7 G 1493F
Black	7 G 1326F	7 G 1340F	7 G 1351F	7 G 1490F
Dark brown	7 G 1329F	7 G 1343F	7 G 1355F	7 G 1491F
Navy.....	7 G 1362F	7 G 1365F	7 G 1476F	7 G 1492F
Shipping weight	11 ounces	11 ounces	12 ounces	13 ounces
Price	\$12.00	\$12.00	\$13.00	\$14.00

Fortrel® is a trademark of Fiber Industries, Inc., a subsidiary of Celanese Corporation.

ORDER YOUR USUAL SEARS SIZE.

If in doubt, see the Fitting Room on page 66 for tunics; page 62 for pants

Accessories

Shoes are sold on page 112